

MASTER LOGO



FOR USE ONLY ON YELLOW BACKGROUNDS

MINIMUM LOGO SIZE



Minimum size master logo with the ® logo at 1.2 x height. Do not use this logo under 54.5mm width.



If the logo goes smaller than 54.5mm width, please keep the ® logo at 1.2 x height. The minimum size of this logo is 22mm width.

SECONDARY LOGO



Minimum size master logo with the ® logo at 1.2 x height. Do not use this logo under 37.9mm width.

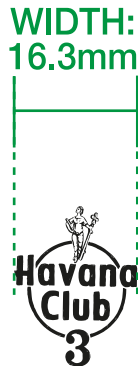


If the logo goes smaller than 37.8mm width, please keep the ® logo at 1.2 x height. The minimum size of this logo is 20.3mm width.

SINGLE COLOUR LOGO



Minimum size master logo with the ® logo at 1.2 x height. Do not use this logo under 37.5mm width.



If the logo goes smaller than 37.5mm width, please keep the ® logo at 1.2 x height. The minimum size of this logo is 16.3mm width.

Key: x height: X®

Pearlfisher. 50 Brook Green London W6 7BJ England T +44 (0)20 7693 8666 www.pearlfisher.com	Artwork Scale 100%	Client HAVANA CLUB
	Date Created 27/11/15	Job Code PRD.HC3.HAB 05
	Modified Date -	Description BRAND WORLD LOGOS
	Version v1	PF Approval Initials/Date Client Approval Initials/Date
IMPORTANT NOTES: Please check this artwork proof thoroughly, including all copy, colours, cutter guides and legal/mandatory information, prior to approval. Once the artwork has been approved by you and released by Pearlfisher, we can no longer take responsibility for any errors or omissions, as outlined in our terms and conditions. If you have any questions relating to this or if you require any guidance on checking artwork proofs, then please let us know and we will happily advise. Barcode shown is for postional only and should be set by printer according to client's specifications. FILE NOTES: Colour laser copy is for layout purposes only - a colour calibrated print-match service will be supplied alongside this artwork if appropriate. Please ensure that all file text reads and notify us immediately if you have any concerns regarding this file.	Substrate NA	BLEED AREA CUTTER AREA DESIGN SAFE AREA
	Inks & Finishes CMYK	
IMPORTANT: Please check this cutter thoroughly prior to print: it has been drawnup by Pearlfisher according to dimensions given on supplied file.		

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SECONDARY LOGO



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	Substrate NA	BLEED AREA CUTTER AREA DESIGN SAFE AREA
	Inks & Finishes	
	PANTONE 485C PANTONE 112C BLACK	
IMPORTANT: Please check this cutter thoroughly prior to print: it has been drawnup by Pearlfisher according to dimensions given on supplied file:		