PRD.HC3.HAB 05 LOGO_NO_3_AW

CMYK / VECTOR

MASTER LOGO

FOR USE ONLY ON YELLOW BACKGROUNDS

SECONDARY LOGO

SINGLE COLOUR LOGO

MINIMUM LOGO SIZE

WIDTH: 54.4mm

Minimum size master logo with the ® logo at 1.2 x height. Do not use this logo under 54.5mm width.

WIDTH: 22mm

If the logo goes smaller than 54.5mm width, please keep the ® logo at 1.2 x height. The minimum size of this logo is 22mm width.

WIDTH: 37.9mm

Minimum size master logo with the ® logo at 1.2 x height. Do not use this logo under 37.9mm width.

WIDTH: 20.3mm

If the logo goes smaller than 37.8mm width, please keep the ® logo at 1.2 x height. The minimum size of this logo is 20.3mm width.

WIDTH: 37.5mm

Minimum size master logo with the ® logo at 1.2 x height. Do not use this logo under 37.5mm width.

WIDTH: 16.3mm

If the logo goes smaller than 37.5mm width, please keep the ® logo at 1.2 x height. The minimum size of this logo is 16.3mm width.

Key: x height: X ®

Pearlfisher.
50 Brook Green London W6 7BJ England
T +44 (0)20 7603 8666
www.pearlfisher.com

Artwork Scale	100%
Date Created	27/11/15
Modified Date	-
Version	v1
Format	Adobe Illustrator CC

Client	HAVANA CLUB
Job Code	PRD.HC3.HAB 05
Description	BRAND WORLD LOGOS

PF Approval Initials/Date Client Approval Initials/Date

IMPORTANT NOTES: Please check this artwork proof thoroughly, including all copy, colours, cutter guides and legal/mandatory information, prior to approval. Once the artwork has been approved by you and released by Pearlfisher, we can no longer take responsibility for any errors or omissions, as outlined in our terms and conditions. If you have any questions relating to this or if you require any guidance on checking artwork proofs, then please let us know and we will happily advise. Barcode shown is for positional only and should be set by printer according to client's specifications.
FILE NOTES: Colour laser copy is for layout purposes only – a colour calibrated print-match sample will be supplied alongside this artwork if appropriate. Please ensure that all fine text holds and notify us immediately if you have any concerns regarding this file.

Substrate NA
Inks & Finishes

CMYK

BLEED AREA CUTTER AREA DESIGN SAFE AREA

IMPORTANT: Please check this cutter thoroughly prior to print: it has been drawnup by Pearlfisher according to dimensions given on supplied file:

PRD.HC3.HAB 05 LOGO_NO_3_AW

PANTONE / VECTOR

MASTER LOGO

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WIDTH: 37.9mm

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WIDTH: 20.3mm

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Key: x height: X ®

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Substrate NA
Inks & Finishes
PANTONE 485c PANTONE 116c BLACK

BLEED AREA CUTTER AREA DESIGN SAFE AREA

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